IN THE CLAIMS:

Claims 1-9 - Cancelled.

10. (new) A book comprising:

a first plurality of sheets each having a peripheral edge and oppositely facing front and back surfaces; and

a binding that maintains the first plurality of sheets together in a stacked arrangement with a top sheet, a bottom sheet, and a second plurality of intermediate sheets between the top and bottom sheets,

the peripheral edges of sheets in the first plurality of sheets configured so that a user can engage the book at a first location, and flip directly from a first sheet to a second sheet by engaging the first and second sheets at or adjacent the peripheral edges at the first location to serially expose the front surfaces on the first and second sheets without exposing the front surface of at least a third sheet between the first and second sheets and b) a user can engage the book at a second location, and flip directly from a fourth sheet to a fifth sheet by engaging the fourth and fifth sheets at or adjacent to the peripheral edges of the fourth and fifth sheets at the second location to thereby serially expose the front surfaces of the fourth and fifth sheets without exposing the front surface of at least a sixth sheet between the fourth and fifth sheets,

the front surfaces of the first and second sheets and the back surface of the sheet that directly overlies the second sheet having related graphic material,

the graphic material on the front surface of the second sheet and the back surface of the sheet that directly overlies the second sheet viewable together with the book configured to expose the front surface of the second sheet.

- 11. (new) The book according to claim 10 wherein there is a first graphic image/element on at least one of a) the front surface of the first sheet and b) back surface of the sheet that directly overlies the first sheet, and a second graphic image/element on at least one of c) the front surface of the second sheet and d) back surface of the sheet that directly overlies the second sheet, and the first and second images/elements are related.
- 12. (new) The book according to claim 11 wherein the first and second images/elements are substantially the same.
- 13. (new) The book according to claim 10 wherein the front surfaces of the first and second sheets comprise lined notebook surfaces and there is a graphic image/element on the front surface of at least one of the first and second sheets.
- 14. (new) The book according to claim 11 wherein there is a third graphic image/element on at least one of a) the front surface of the fourth sheet and b) back surface of the sheet that directly overlies the fourth sheet, and a fourth graphic image/element on at least one of c) the front surface of the fifth sheet and d) back

surface of the sheet that directly overlies the fifth sheet, and the third and fourth images/elements are related.

- 15. (new) The book according to claim 14 wherein the first and second images/elements are related to each other in a manner different than the first and second images/elements are related to the third and fourth images/elements.
- sheets in the first plurality of sheets each comprise a bound peripheral edge portion and an opposite peripheral edge portion, the binding located at the bound peripheral edge portions of the sheets in the first plurality of the opposite peripheral edge portion of each sheet in the first plurality of sheets each having a first length between spaced ends, the opposite peripheral edge portions on sixth and seventh sheets, respectively overlying the first and second sheets at the first location, have substantially straight edge parts each extending along a first line so as to expose the front surfaces of the first and second sheets at the first location, and the peripheral edge portions on eighth and ninth sheets, respectively overlying the fourth and fifth sheets at the second location, have substantially straight edge parts each extending along a second line so as to expose the front surfaces of the fourth and fifth sheets at the second location.
- 17. (new) The book according to claim 16 wherein the straight edge parts on the sixth and seventh sheets each extend over at least approximately one third of the first length.

- 18. (new) The book according to claim 17 wherein the straight edge parts on the eighth and ninth sheets extend over at least approximately one third of the first length and the first and second lines are non-parallel.
- 19. (new) The book according to claim 18 wherein the book has a substantially squared outer edge shape with the bound peripheral edge portions and opposite peripheral edge portions on the sheets in the first plurality of sheets extending generally parallel to a third reference line and the first and second lines are disposed at a slight angle with respect to the third reference line.
- 20. (new) The book according to claim 1 further comprising a front cover that fully overlies the peripheral edges of the sheets in the first plurality of sheets.
- 21. (new) The book according to claim 10 wherein the peripheral edges of the sheets in the first plurality of sheets each comprise a bound peripheral edge portion and an opposite peripheral edge portion, the binding located at the bound peripheral edge portions of the sheets in the first plurality of sheets, the opposite peripheral edge portions each having a first length between spaced ends, and the opposite peripheral edge portion on the third sheet is spaced from the opposite peripheral edge portions of the first and second sheets towards the binding substantially fully along the first length.

- 22. (new) The book according to claim 21 wherein the opposite peripheral edge portion, on the third sheet is substantially straight along substantially the entire first length.
- 23. (new) The book according to claim 10 wherein there is at least one sheet in addition to the third sheet that has a front surface and is between the first and second sheets and the user can engage the book at the first location to serially expose the front surfaces on the first and second sheets without exposing the front surfaces on the third sheet and the at least one sheet in addition to the third sheet.

24. (new) A book comprising:

a first plurality of sheets each having a peripheral edge and oppositely facing front and back surfaces; and

a binding that maintains the first plurality of sheets together in a stacked arrangement with a top sheet, a bottom sheet, and a second plurality of intermediate sheets between the top and bottom sheets,

the peripheral edges of sheets in the first plurality of sheets configured so that a user can engage the book at a first location, and flip directly from a first sheet to a second sheet by engaging the first and second sheets at or adjacent the peripheral edges at the first location to serially expose the front surfaces on the first and second sheets without exposing the front surface of at least a third sheet between the first and second sheets and b) a user can engage the book at a second location, and flip directly from a fourth sheet to a fifth sheet by engaging the fourth and fifth sheets at or adjacent

to the peripheral edges of the fourth and fifth sheets at the second location to thereby serially expose the front surfaces of the fourth and fifth sheets without exposing the front surface of at least a sixth sheet between the fourth and fifth sheets,

wherein the peripheral edges of the sheets in the first plurality of sheets each comprise a bound peripheral edge portion and an opposite peripheral edge portion, with the binding located at the bound peripheral edge portions of the sheets in the first plurality of sheets,

wherein the opposite peripheral edge portion of each sheet in the first plurality of sheets has a first length between spaced ends,

wherein the opposite peripheral edge portions on sixth and seventh sheets, respectively overlying the first and second sheets at the first location, have substantially straight edge parts each extending along a first line so as to expose the front surfaces of the first and second sheets at the first location,

wherein the peripheral edge portions on eighth and ninth sheets, respectively overlying the fourth and fifth sheets at the second location, have substantially straight edge parts each extending along a second line so as to expose the front surfaces of the fourth and fifth sheets at the second location.

25. (new) The book according to claim 24 wherein the straight edge parts on the sixth and seventh sheets each extend over at least approximately one third of the first length.

- 26. (new) The book according to claim 25 wherein the book has a substantially squared outer edge shape with the bound peripheral edge portions and opposite peripheral edge portion on the sheets in the first plurality of sheets extending generally parallel to a third reference line, and the first and second lines are disposed at a slight angle with respect to the third reference line.
- 27. (new) The book according to claim 24 further comprising a front cover that fully overlies the peripheral edges of the sheets in the first plurality of sheets.
- 28. (new) The book according to claim 24 wherein the front surface of the second sheet and back surface of the sheet that overlies the second sheet have graphic material thereon.

29. (new) A book comprising:

a first plurality of sheets each having a peripheral edge and oppositely facing front and back surfaces; and

a binding that maintains the first plurality of sheets together in a stacked arrangement with a top sheet, a bottom sheet, and a second plurality of intermediate sheets between the top and bottom sheets,

the peripheral edges of sheets in the first plurality of sheets configured so that a user can engage the book at a first location, and flip directly from a first sheet to a second sheet by engaging the first and second sheets at or adjacent the peripheral edges at the first location to serially expose the front surfaces on the first and second

sheets without exposing the front surface of at least a third sheet between the first and second sheets and b) a user can engage the book at a second location, and flip directly from a fourth sheet to a fifth sheet by engaging the fourth and fifth sheets at or adjacent to the peripheral edges of the fourth and fifth sheets at the second location to thereby serially expose the front surfaces of the fourth and fifth sheets without exposing the front surface of at least a sixth sheet between the fourth and fifth sheets,

the front surfaces of the first and second sheets comprising lined notebook sheets,

wherein there is a first graphic image/element on at least one of a) the front surface of the first sheet and b) back surface of the sheet that directly overlies the first sheet, and a second graphic image/element, on at least one of c) the front surface of the second sheet and d) back surface of the sheet, that directly overlies the second sheet, and the first and second images/elements are related.

30. (new) The book according to claim 29 wherein the peripheral edges of the sheets in the first plurality of sheets each comprise a bound peripheral edge portion and an opposite peripheral edge portion, the binding located at the bound peripheral edge portions of the sheets in the first plurality of sheets, the opposite peripheral edge portion of each sheet in the first plurality of sheets having a first length between spaced ends, the opposite peripheral edge portions on sixth and seventh sheets, respectively overlying the first and second sheets at the first location, have substantially straight edge parts each extending along a first line so as to expose the front surfaces of the first and second sheets at the first location, and the peripheral edge portions on eighth

and ninth sheets, respectively overlying the fourth and fifth sheets at the second location, have substantially straight edge parts each extending along a second line so as to expose the front surfaces of the fourth and fifth sheets at the second location, wherein the book has a substantially squared outer edge shape with the bound peripheral edge portions and opposite peripheral edge portion on the sheets in the first plurality of sheets extending generally parallel to a third reference line and the first and second lines are disposed at a slight angle with respect to the third reference line.